

Tags / Labels

Technical Data Sheet - Commercial



CANEMBAL



Description

Labels are a product made of different materials such as paper, adhesives, synthetics, or other materials, whose main purpose is to know the identity of the products and to ensure their quality.



Advantages

- It is the first thing that consumers notice, so it helps to boost sales through its design and the information it provides.
- It allows us to provide the end consumer with a large amount of information, strategically highlighting the most relevant information: offers, product characteristics, nutritional information, etc.
- 100% customisability.
- High adhesion to the product.
- Quick placement.
- High quality and durability of the label.
- They allow you to differentiate yourself from the competition.
- Ability to adapt to any product, surface, shape, size, etc.

Applications

The main purpose of labels is to provide information to the user about: properties, manufacture, production, materials, nutrition, etc. and to enhance its brand image. For this reason, labels are a product used in almost all sectors, for example:

Fruit and vegetable.

- Thermal labels for trays, baskets, boxes and printed bands.
- Adhesive labels for all types of fruit and vegetables.
- Hanging labels.
- Etc.

Preserves and pickles.

The most common materials for this segment are the standard ones, such as label stock paper (couché) and polypropylenes. In the case of packaging in glass jars, a transparent polypropylene label can also be used to give the impression that there is no label, and the visual impression on the glass is more attractive.

Meat.

Some of the labelling solutions for this sector include:

- Printed labels for sliced meat trays.
- Thermal labels.
- Non-adhesive labels for hams, fresh meats, etc.

Other materials such as polypropylene or polyester are increasingly used in this industry; suitable for labelling on high speed machines, avoiding machine stoppages due to breakage of the support.

Bottles (Beverages and oils)

Whether for bottles of wine, spirits, juices, oils, mineral waters...





TECHNICAL DATA

Types of paper:

Label stock paper (couché), thermal, thermal protected, polypropylene, aluminium-backed couché, polyethylene, cardboard, etc.

Presentation:

In rolls, boxes, or in reels.

Sizes:

Although sizes can be fully customised, the standard is usually classified as:

- Small labels: 0 - 50 mm
- Medium labels: 51 - 100 mm
- Large labels: from 101 - 210 mm

Possibility of personalisation :

Yes, on request.

Formats:

Square, rectangular, circular...

Types of adhesives:

Hotmelt, acrylic, removable, frozen, greaseproof, etc.

Types of printing:

Flexographic, digital, offset...

Types of finishes:

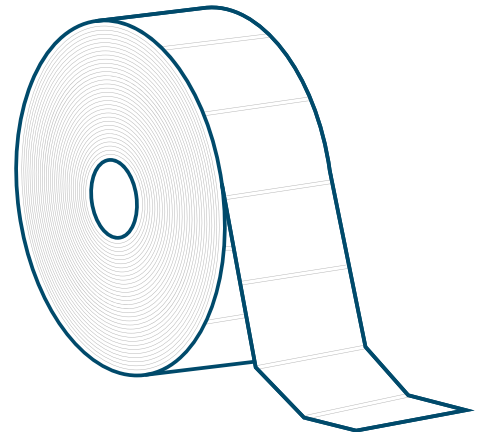
Embossing, varnishing, plasticizing, etc.

Quality:

100% recyclable and biodegradable material.

Standards:

Yes.



Colours At the client's request.

**For specific sizes or colours, please consult your sales representative.*



Storage

Labels should be stored in clean areas, free from excessive moisture, and protected from direct sunlight.

It is recommended that labels be stored in polyethylene bags to protect them from moisture.



Recommendations

For maximum adhesion of the label to the adhesive, the surface of the product must be clean and dry.

For best adhesion conditions, the surfaces on which the labels are to be affixed should be at room temperature.



Print

The most common types of printing are:

- Flexography
- Digital
- Offset



Types

There are many types of labels, with a multitude of characteristics (type of adhesive, finishes, printing...), so we are going to differentiate them by the most common materials:



PAPER LABELS WITH ADHESIVE

- Label stock paper (Couché)
- Thermal
- Thermal protected
- Polypropylene (white and transparent)
- Aluminium backing spoon
- Polyethylene
- Injekt paper

TYPES OF ADHESIVES

In order for labels to adhere well to different surfaces, it is necessary to use the right adhesive. The most commonly used adhesives are:

- Hotmelt
- Acrylics
- Removable
- Frozen
- Greaseproof

PAPER LABELS WITHOUT ADHESIVE (cardboard)

- Coated cardboard labels
- Thermal cardboard labels
- Protected thermal cardboard labels
- Polypropylene cardboard

TYPES OF FINISHES

When choosing the label, it is also important to take into account the type of finish you want it to have. The most commonly used are:

- Embossing (Cold and hot)
- Varnishing (Glossy or matt)
- Plasticizing

 Moisture resistant	 Recyclable	 Customisable
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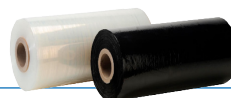
Products complementary



P. Retractable



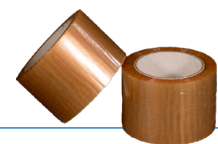
P. No Retractable



Film Palletising



Cling Film / Food film



Adhesive tape

